

Motorcycle Owners Mailing List



Visit us online at amerilist.com

Total Universe: 7,565,072

Base Rate: \$85.00/M

Description Summary

Our Motorcycle Owners mailing list contains individuals who currently own these vehicles, and also those who plan to own them in the near future. We can give you access to over 700 model styles, as well as detailed information on purchase dates, as well as detailed transaction data and demographics information. If you are trying to reach Motorcycle owners, look no further than this comprehensive, accurate database. This mailing list has been the leading provider for consumers who own motorcycles and have a high interest in spending their time on the road. This list is updated monthly to ensure accuracy for your marketing campaign. With a composition of leisure riders, as well as lifestyle owners, this file has more detail data elements than any other motorcycle owner list.

How Our Data Is Compiled

Our Motorcycle Owners Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- About 500,000 motorcycles are purchased in the U.S. every year
- About 14% of motorcycle riders are women

Recommended Usage

This mailing list is perfect for any marketing professional looking to reach a demographic that enjoys motorcycles, for offers such as catalogs, videos, apparel, travel, retail, and much more!

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Education Level
Home Owner

Occupation
Marital Status
Presence of Children
Hobbies & Interests

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com